



# H5 Matter Analytics<sup>SM</sup>

Know more faster with results-driven analytics.

Accelerate review, evaluate the quality and composition of your productions, streamline privilege logging activities, detect categories of sensitive personal data, and know more faster using H5 Matter Analytics, a Relativity®-integrated solution to assist you in creating a more efficient and cost-effective workflow for your hosted data.

## KEY FEATURES

### Email Threading and Near Duplicate Identification

- Streamline review by identifying email thread relationships using advanced algorithms to improve the efficacy of threading relationships when compared to traditional solutions
- Group similar documents for faster review with flexible near-duplicate identification combined with Relativity's document compare tool to identify differences
- Reduce volume by identifying exact content duplicates that may contain only formatting differences which traditionally cause hash differences during processing
- Preview the results of threading and near duplicate identification in a data set before you incur any fees, allowing you to first assess the expected value

### Personal Data Detection

- Quickly analyze data sets for categories of personally identifiable information (PII) content (e.g., passport IDs, social security numbers, credit card numbers) to assist in understanding the sensitive data characteristics
- Identify document and form types that often contain PII, such as IRS forms and resumes
- Prioritize identified documents in tiers based on the likelihood of PII content, organized by PII data type



### H5 IS COMMITTED TO DEVELOPING PRODUCTS THAT ENABLE OUR CLIENTS

to save money and make timely, well-informed decisions. Like H5 Matter Intelligence<sup>SM</sup>—which provides real-time insights that allow case teams to more effectively manage eDiscovery activities, costs, and risk across matters—H5 Matter Analytics integrates seamlessly into Relativity, adding another layer of actionable intelligence for the user.

### Metadata Remediation

- Streamline reviews by quickly identifying mass email communications
- Focus case preparation research on narrower bands of communication, such as 1:1 emails
- Simplify search activity and Privilege Log creation by normalizing names of individuals in a data population
- Set aside or exclude signature images, embedded objects, and other heavily duplicative content through the use of duplicate file counts
- Remediate data populations with missing or incomplete metadata, such as inbound productions or scanned documents, by auto-detecting and populating email metadata fields

## Thread Viewer

Accelerate review of email communications with the H5 Thread Viewer, an illuminating visual representation of email threads and relationships.

- Trace the path of email communications as they flow and branch through forwards and replies, with the ability to review the messages as a single communication stream
- Gain a contextual understanding of who communicated with whom, including when participants were added or removed
- Apply coding decisions (e.g. privilege, responsiveness, key documents) to individual messages, select branches, or entire thread groups
- QC coding decisions through a summary view of messages and branches of threaded conversations with full contextual understanding of what has been coded and why
- Enable quick access to name and email address variations via H5's powerful Name Normalization feature (see right)
- Streamline privilege review and logging by combining Name Normalization with the Thread Viewer and enabling color-coded overlays that highlight the presence of attorneys and third parties in communications

## Name Normalization

H5 Name Normalization minimizes issues created by variations in name formats and email addresses, while also enhancing the benefits of the H5 Thread Viewer.

- Link different name variations and email addresses to a single individual via an automated Name Normalization process
- Format names uniformly for email participants by configuring name order, capitalization, and even professional suffixes
- Normalize names of the participants in an individual email, or aggregate the normalized participants that appear across the full thread group
- Leverage People Profile pages to add details about individuals and their roles, which can then be incorporated into the H5 Thread Viewer to color code individuals by their function, visually assisting review activities, such as privilege review (e.g., highlighting attorneys, third parties, etc.)



H5MA's unique preview analysis lets you know if you'll receive value, **before** you import data and incur related costs.

